

**IREM'S**  
15<sup>TH</sup> ANNUAL

# Gala

at the Gaylord 2020



**Greater Metropolitan Washington Chapter 8**  
**West-Central Maryland Chapter 92**  
**Northern Virginia Chapter 77**  
**Maryland Chapter 16**

## *Invitation to Sponsor*

It's time once again for IREM's Annual Gala, IREM's Dinner Dance for Charity! We are celebrating our 15th YEAR and you are invited to join IREM Chapters 8, 77, 16 and 92 in sponsoring this fabulous event! We are excited about a new venue this year...the Gaylord at National Harbor! All proceeds from the Gala will continue to benefit SPECIAL LOVE FOR CHILDREN WITH CANCER. SPECIAL LOVE has put smiles on the faces and hope in the hearts of more than 11,000 children in the Washington area during its years of service and support to families of special children. SPECIAL LOVE'S camp adventures and weekend getaways offer relaxation and comfort to parents and the most fun-filled experience to the children who make SPECIAL LOVE what it is. Help IREM make a difference in these kids' lives!



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**Date:** Saturday, May 16, 2020  
**Time:** 6:30 pm Cocktails, 7:30 pm Dinner/Dancing  
**Place:** Gaylord at National Harbor  
201 Waterfront Street, National Harbor, MD 20745  
**Attire:** Formal, Black-tie optional  
**Music:** Live Band—MILLENNIUM!

# Sponsorships

## Title Sponsor \$15,000 (Only one)

This sponsorship includes:

- 12 tickets (\$3,300 value)
- Company name on event invitation
- Reserved table with signage and premiere location
- Comped VIP Suite at hotel
- Company rep to speak
- Company name and logo distinctively featured on all publicity, website, and event program
- One company rep to assist in the presentation of the charity check
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

## Diamond Sponsor \$7,500

This sponsorship includes:

- 10 Tickets (\$2,750 value)
- Reserved table with signage and prominent location
- Company name and logo distinctively featured on all publicity, website, and event program
- Recognition in Swag Bag
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

## Bar Sponsor \$6,000 (Only one)

This sponsorship includes:

- 6 tickets (\$1,650 value)
- Signage at all bars
- Company logo on beverage napkins located at all bars
- Offer signature cocktail at all bars
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

## Band Sponsor \$6,000 (Only one)

This sponsorship includes:

- 6 tickets (\$1,650 value)
- Signage near stage
- Shout out from the band
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

## Platinum Sponsor \$5,000

This sponsorship includes:

- 8 Tickets (\$2,200 value)
- Reserved table with signage
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

## Gold Sponsor \$3,500

This sponsorship includes:

- 6 Tickets (\$1,650 value)
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

## Silver Sponsor \$2,500

This sponsorship includes:

- 4 Tickets (\$1,100 value)
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

## Swag Bag Sponsor \$2,000

This sponsorship includes:

- Providing item with company name to place in the Swag Bag each attendee receives
- 2 Tickets (\$550 value)
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

**YES!** I would love to sponsor the 15<sup>th</sup> ANNUAL IREM GALA, benefiting Special Love For Children With Cancer!

Pick one of the eight sponsorship levels from the list above (**TITLE, DIAMOND, BAR, BAND, PLATINUM, GOLD, SILVER, or SWAG BAG**). Sponsor tickets are included in the various packages. There will only be a limited number of tickets offered prior to the event to non-IREM members who are NOT sponsors at \$250 per person. Sponsors may purchase additional tickets with their sponsorship package for \$250 each. Sponsorship registrations must be received by 4/30/20.

Company Name: \_\_\_\_\_

(as it will appear on program)

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Sponsorship Level:

\_\_\_\_\_ **Title \$15,000** (includes 12 tickets)

\_\_\_\_\_ **Diamond \$7,500** (includes 10 tickets)

\_\_\_\_\_ **Bar \$6,000** (includes 6 tickets)

\_\_\_\_\_ **Band \$6,000** (includes 6 tickets)

\_\_\_\_\_ Additional sponsor tickets @ \$250 each

\_\_\_\_\_ **Platinum \$5,000** (includes 8 tickets)

\_\_\_\_\_ **Gold \$3,500** (includes 6 tickets)

\_\_\_\_\_ **Silver \$2,500** (includes 4 tickets)

\_\_\_\_\_ **Swag Bag \$2,000** (includes 2 tickets)

**TOTAL \$** \_\_\_\_\_

Payment: \_\_\_\_\_ Check enclosed (payable to IREM Gala Committee)

\_\_\_\_\_ Credit card (Amex, Visa, MC, Discover)

Card # \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

## Four Ways to Register to Sponsor by 4/30/20

**By Mail** (with check):  
IREM Gala Committee  
P.O. Box 365  
Monrovia, MD 21770

**By Fax** (with credit card):  
**301.874.8426**

**By E-Mail** (with credit card):  
**irem gala@gmail.com**

**Online** (with credit card):  
**www.irem gala.org**

**Questions:** Contact Jean Collins,  
301.874.8425